The Economist
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Marketing in Europe Index

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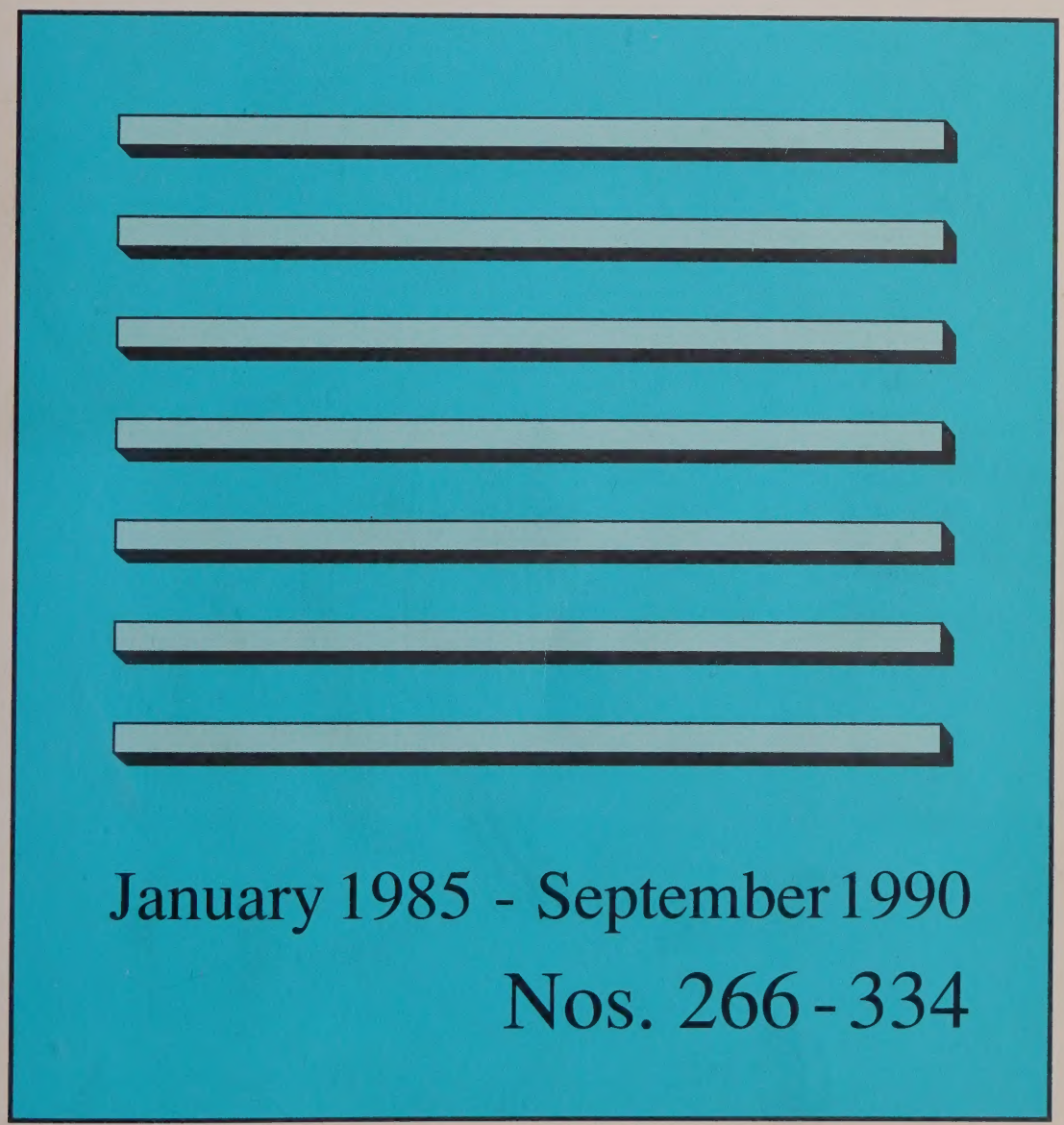

January 1985 - September 1990

Nos. 266 - 334

Business International
GLOBAL BUSINESS INFORMATION AND ADVICE

Marketing in Europe

MONTHLY
Editor: Graham Lewis
Assistant Editor: Steve Carruthers

Contains detailed studies of markets for consumer products in France, West Germany, Italy, Belgium and the Netherlands. Other European markets are occasionally featured.

Published since 1962, **Marketing in Europe** provides a systematically updated reference library on consumer markets. Each of the three issues in a quarter is primarily devoted to a single group of products in the sequence:

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■ **Market Surveys:** Normally three in each issue, analyse the current structure and characteristics of national markets for specific consumer products: production; exports and imports; consumption; brand shares; profiles of leading producers/brands; distribution; marketing policies; trends and prospects. There are occasional detailed reports on retail distribution and profiles of leading retailers.
■ **EC Member States:** background information on area, population, GDP, national income and dollar and sterling exchange rates.

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Marketing in Europe Index

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CONTENTS

2 Subscription Rates

4 Annual Trade Review Schedule

5 Key to Issue Numbers

6 Alphabetical List of Product Groups Covered in Trade Reviews

8 Alphabetical Index of Market Surveys

13 Alphabetical Index of Retailer Profiles

14 Index of Market Surveys and Retailer Profiles by Country

January 1985 - September 1990

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The Economist Intelligence Unit
40 Duke Street
London W1A 1DW

MARKETING IN EUROPE (MIE) is a monthly publication providing detailed, independent studies of markets for specific consumer products and services in Europe. The countries covered are the original six EC countries (West Germany, France, Italy, Belgium, Luxembourg and the Netherlands). Other continental markets are occasionally featured, while the UK is covered by a separate publication, **RETAIL BUSINESS.**

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PUBLICATION FORMAT

A year's subscription comprises a total of twelve issues, sub-divided into three groups of four quarterly issues. Each group covers a carefully defined product field and can be subscribed to separately by those who do not require information on the other two product groups.

The three product groups are:
1. Food, Drink, Tobacco (January, April, July, October)
2. Clothing, Furniture, Leisure Goods (February, May, August, November)
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- **Basic Statistical Data.** Area, population, gross domestic product, consumer prices and currency values for the EC member states.

- **Trade Reviews.** Broad product sectors in individual EC countries are reviewed each month: basic market data are brought up to date and the latest trends highlighted. A total of 30 Trade Reviews are published systematically each year. The Trade Reviews enable subscribers to monitor markets in which they are interested.

- **Market Surveys.** Each issue usually contains three Market Surveys, providing in-depth analysis of the market for a specific product or product group.

TRADE REVIEWS

Trade Reviews are scheduled on a regular annual pattern according to product group and according to country. In this way, West Germany is grouped with Italy, and Belgium with France and the Netherlands.

Each Trade Review has three sections — Market Size, Market Features and Prospects. Under MARKET SIZE, basic data on production, foreign trade and consumption are brought up to date. MARKET FEATURES cover recent developments in the sector concerned and highlight aspects of the market such as advertising and promotion (expenditure, media, methods); manufacturers (size, market shares, mergers); price movements; distribution and margins (number and size of outlets, share of channels and outlets in sales, mark-ups); consumption patterns (ownership levels, per caput consumption, socio-economic breakdown of demand); and product development (new product lines). PROSPECTS sections assess future developments in the light of economic and market factors.

MARKET SURVEYS

Information is provided under the following main headings.

Production	Market Shares
Foreign Trade	Distribution
Apparent Consumption	Price and Margins
Consumption Patterns	Advertising and Promotion
Manufacturers	Prospects
Brands	

(NB: Market Surveys were formerly called "Special Reports". They have exactly the same format as the former special reports; the new name is being used to distinguish them from the EIU's other special reports which are separate volumes dedicated to individual subjects, rather than regular publications.)

RETAILING AND RETAILER PROFILES

Some issues contain studies of **Retail Distribution** and **Retailer Profiles.**

AVAILABILITY OF ISSUES

Back copies are available from Subscriptions Department, The Economist Intelligence Unit Ltd, PO Box 154, Dartford Trade Park, Unit 151, Hawley Road, Dartford, Kent DA1 1QB.

INDEX TO NUMBERS 1-266

An index to issues before No 266 January 1985 of MARKETING IN EUROPE is available from EIU offices.

KEY TO COUNTRIES

B	Belgium	A	Austria
F	France	D	Denmark
N	Netherlands	Ir	Irish Republic
G	West Germany	P	Portugal
Gr	Greece	Sp	Spain
I	Italy	Swi	Switzerland

Annual Trade Review Schedule

Month	Countries	Product Group	Topic
Jan	GI	Food, Drink, Tobacco	Non-Alcoholic & Alcoholic Beverages (2-part)
Feb	BFN	Clothing, Furniture, Leisure Goods	Furniture & Furnishings (2-part)
Mar	GI	Chemists' Goods, Household Goods, Domestic Appliances	Pharmaceuticals, Cosmetics & Toiletries, Cleaning Products (3-part)
Apr	BFN	Food, Drink, Tobacco	Processed & Preserved Foods, Confectionery & Bakery Products (2-part)
May	GI	Clothing, Furniture, Leisure Goods	Clothing & Footwear (2-part)
Jun	BFN	Chemists' Goods, Household Goods, Domestic Appliances	Domestic Appliances & Audio Visual Equipment (2-part)
Jul	GI	Food, Drink, Tobacco	Processed & Preserved Foods, Confectionery & Bakery Products (2-part)
Aug	BFN	Clothing, Furniture, Leisure Goods	Clothing & Footwear (2-part)
Sep	GI	Chemists' Goods, Household Goods, Domestic Appliances	Domestic Appliances & Audio Visual Equipment (2-part)
Oct	BFN	Food, Drink, Tobacco	Non-Alcoholic & Alcoholic Beverages (2-part)
Nov	GI	Clothing, Furniture, Leisure Goods	Furniture & Furnishings (2-part)
Dec	BFN	Chemists' Goods, Household Goods, Domestic Appliances	Pharmaceuticals, Cosmetics & Toiletries, Cleaning Products (3-part)

Key to Issue Numbers

Issue	Date		Issue	Date		Issue	Date	
266	Jan	1985	290	Jan	1987	314	Jan	1989
267	Feb	1985	291	Feb	1987	315	Feb	1989
268	Mar	1985	292	Mar	1987	316	Mar	1989
269	Apr	1985	293	Apr	1987	317	Apr	1989
270	May	1985	294	May	1987	318	May	1989
271	Jun	1985	295	Jun	1987	319	Jun	1989
272	Jul	1985	296	Jul	1987	320	Jul	1989
273	Aug	1985	297	Aug	1987	321	Aug	1989
274	Sep	1985	298	Sep	1987	322	Sep	1989
275	Oct	1985	299	Oct	1987	323	Oct	1989
276	Nov	1985	300	Nov	1987	324	Nov	1989
277	Dec	1985	301	Dec	1987	325	Dec	1989
278	Jan	1986	302	Jan	1988	326	Jan	1990
279	Feb	1986	303	Feb	1988	327	Feb	1990
280	Mar	1986	304	Mar	1988	328	Mar	1990
281	Apr	1986	305	Apr	1988	329	Apr	1990
282	May	1986	306	May	1988	330	May	1990
283	Jun	1986	307	Jun	1988	331	Jun	1990
284	Jul	1986	308	Jul	1988	332	Jul	1990
285	Aug	1986	309	Aug	1988	333	Aug	1990
286	Sep	1986	310	Sep	1988	334	Sep	1990
287	Oct	1986	311	Oct	1988			
288	Nov	1986	312	Nov	1988			
289	Dec	1986	313	Dec	1988			

Alphabetical list of product groups covered in Trade Reviews

	West Germany & Italy			Belgium, France & the Netherlands		
	Issue	Date		Issue	Date	
Audio Visual Equipment	310	Sep	88	307	Jun	88
	322	Sep	89	319	Jun	89
	334	Sep	90	331	Jun	90
Beer	302	Jan	88	299	Oct	87
	314	Jan	89	311	Oct	88
	326	Jan	90	323	Oct	89
Carpets	300	Nov	87	303	Feb	88
	312	Nov	88	315	Feb	89
	324	Nov	89	327	Feb	90
Cleaning Products	304	Mar	88	301	Dec	87
	316	Mar	89	313	Dec	88
	328	Mar	90	325	Dec	89
Clothing	306	May	88	309	Aug	88
	318	May	89	321	Aug	89
	330	May	90	333	Aug	90
Confectionery	308	Jul	88	305	Apr	88
	320	Jul	89	317	Apr	89
	332	Jul	90	329	Apr	90
Cosmetics	304	Mar	88	301	Dec	87
	316	Mar	89	313	Dec	88
	328	Mar	90	325	Dec	89
Dairy Products	308	Jul	88	305	Apr	88
	320	Jul	89	317	Apr	89
	332	Jul	90	329	Apr	90
Electrical Domestic Appliances	310	Sep	88	307	Jun	88
	322	Sep	89	319	Jun	89
	334	Sep	90	331	Jun	90
Fish — Preserved	308	Jul	88	305	Apr	88
	320	Jul	89	317	Apr	89
	332	Jul	90	329	Apr	90
Footwear	306	May	88	309	Aug	88
	318	May	89	321	Aug	89
	330	May	90	333	Aug	90
Fruit — Preserved	308	Jul	88	305	Apr	88
	320	Jul	89	317	Apr	89
	332	Jul	90	329	Apr	90
Furnishings	300	Nov	87	303	Feb	88
	312	Nov	88	315	Feb	89
	324	Nov	89	327	Feb	90
Furniture	300	Nov	87	303	Feb	88
	312	Nov	88	315	Feb	89
	324	Nov	89	327	Feb	90

	West Germany & Italy			Belgium, France & the Netherlands		
	Issue	Date		Issue	Date	
Knitwear	306	May	88	309	Aug	88
	318	May	89	321	Aug	89
	330	May	90	333	Aug	90
Meat — Preserved	308	Jul	88	305	Apr	88
	320	Jul	89	317	Apr	89
	332	Jul	90	329	Apr	90
Pharmaceuticals	304	Mar	88	301	Dec	87
	316	Mar	89	313	Dec	88
	328	Mar	90	325	Dec	89
Soft Drinks	302	Jan	88	299	Oct	87
	314	Jan	89	311	Oct	88
	326	Jan	90	323	Oct	89
Spirits	302	Jan	88	299	Oct	87
	314	Jan	89	311	Oct	88
	326	Jan	90	323	Oct	89
Toiletries	304	Mar	88	301	Dec	87
	316	Mar	89	313	Dec	88
	328	Mar	90	325	Dec	89
Vegetables — Preserved	308	Jul	88	305	Apr	88
	320	Jul	89	317	Apr	89
	332	Jul	90	329	Apr	90
Washing Powder	304	Mar	88	301	Dec	87
	316	Mar	89	313	Dec	88
	328	Mar	90	325	Dec	89
Wine	302	Jan	88	299	Oct	87
	314	Jan	89	311	Oct	88
	326	Jan	90	323	Oct	89

Alphabetical index of Market Surveys[a]

Subject	Country and Issue		Date	
Anoraks & Parkas	G	297	Aug	87
Appliances — Small Electrical	B	268	May	85
—	N	307	Jun	88
—	I	316	Mar	89
—	G	325	Dec	89
Baby Foods	G	278	Jan	86
Babywear & Children's Clothing	F	279	Feb	86
Batteries — Dry-Cell	G	268	Mar	85
Beer	F	266	Jan	85
—	N	275	Oct	85
—	G	284	Jul	86
—	I	314	Jan	89
—	B	320	Jul	89
Biscuits	I	293	Apr	87
—	G	308	Jul	88
Bottled Vegetables	G	311	Oct	88
Bread & Pastries	G	269	Apr	85
Breakfast Cereals	N	281	Apr	86
Cameras (Photographic Products)	N	324	Nov	89
Canned Soups	G	320	Jul	89
Canned & Packet Soup	F	293	Apr	87
Canned Vegetables	F	287	Oct	86
—	I	272	Jul	85
—	G	311	Oct	88
Carpeting	N	306	May	88
Carpets	I	309	Aug	88
—	G	321	Aug	89
Cassettes & Records	I	270	May	85
—	G	285	Aug	86
—(Video) & Video Equipment	N	310	Sep	88
Cheese	G	311	Oct	88
Children's Clothing	I	267	Feb	85
— & Babywear	F	279	Feb	86
—	I	324	Nov	89
Chololate	I	305	Apr	88
Chocolate Confectionery	F	284	Jul	86
—	N	308	Jul	88
—(Confectionery)	G	299	Oct	87
Cigarettes	B	278	Jan	86
—	I	290	Jan	87
—	Sp	293	Apr	87
—	G	305	Apr	88
—	F	308	Jul	88
Cleaning & Maintenance Products				
— Household	N	295	Jun	87
—	I	328	Mar	90
Clothing — Children's	I	267	Feb	85
— Children's & Babywear	F	279	Feb	86
— Women's Suits & Outfits	F	321	Aug	89
Coffee	I	311	Oct	88
Compact Disc Players & Hi-Fi	G	292	Mar	87
Compact Disc Players, TV & Video Recorders	B	304	Mar	88
Computers				
— Home	I	286	Sep	86
— Home & Personal	F	291	Feb	87
— Home & Personal	G	315	Feb	89
Confectionery (Chocolate)	F	284	Jul	86
—	I	305	Apr	88
—	N	308	Jul	88
Conserves (Fruit Juices &)	I	323	Oct	89
Cooking Appliances	I	298	Sep	87
—	F	319	Jun	89
—(Domestic Appliances)	Sp	283	Jun	86
—(White Goods)	Sp	322	Sep	89
Cosmetics				
— Skin Care	F	274	Sep	85
— Retail Distribution of	B	286	Sep	86
— Sun	G	280	Mar	86
Credit Cards	G	310	Sep	88
—(Plastic Money)	B	330	May	90
Cutlery	I	277	Dec	85
Dental Hygiene Products	G	274	Sep	85
Detergents	I	331	Jun	90
Dietetic Foods	I	314	Jan	89
Dishwashers	I	319	Jun	89

a Formerly called Special Reports.

Subject	Country and Issue		Date	
—	F	328	Mar	90
—(Domestic Appliances)	Sp	283	Jun	86
—(—)	Sp	322	Sep	89
—& Washing Machines	N	298	Sep	87
Dishwashing Products	G	274	Sep	85
Disposable Nappies	F	280	Mar	86
Disposable Paper Products	G	289	Dec	86
—	I	322	Sep	89
Distribution (Retail)	Sp	272	Jul	85
—	Gr	275	Oct	85
—	G	276	Nov	85
—(Grocery Products)	G	314	Jan	89
—	Ir	296	Jul	87
—	Sp	317	Apr	89
—	P	318	May	89
—(Mail Order)	I	325	Dec	89
—(Mail Order)	G	326	Jan	90
—(Mail Order)	N	327	Feb	90
—(Mail Order)	B	328	Mar	90
Distribution of Cosmetics & Toiletries	B	286	Sep	86
Distribution of Food	B	266	Jan	85
— Multiple Grocery	I	305	Apr	88
— Grocery Products	G	314	Jan	89
Do-It-Yourself	N	285	Aug	86
—	B	301	Dec	87
Domestic Appliances	Sp	283	Jun	86
—	Sp	322	Sep	89
—(Small)	I	316	Mar	89
Drinks — Soft	N	284	Jul	86
—	I	296	Jul	87
—	F	302	Jan	88
—	G	329	Apr	90
Dry Cell Batteries	G	268	Mar	85
—	G	324	Nov	89
Dryers & Washing Machines	F	298	Sep	87
Edible Oils	G	278	Jan	86
Electrical Appliances — Small	B	268	Mar	85
—	N	307	Jun	88
—	I	316	Mar	89
—	G	325	Dec	89
Fast Food	F	296	Jul	87
—	B	299	Oct	87
—	I	302	Jan	88
—	N	302	Jan	88
Food — Retail Distribution of	B	266	Jan	85
—	I	305	Apr	88
—(Grocery Products)	G	314	Jan	89
Footwear	I	282	May	86
—	N	273	Aug	85
—	G	291	Feb	87
—	F	312	Nov	88
Foundation Garments & Lingerie	F	306	May	88
Franchising — Retail	F	282	May	86
Freezers & Refrigerators	G	271	Jun	85
—	N	277	Dec	85
—	F	286	Sep	86
—	N	319	Jun	89
—(Domestic Appliances)	Sp	283	Jun	86
—(Domestic Appliances)	Sp	322	Sep	89
Frozen Foods	F	272	Jul	85
—	B	269	Apr	85
—	G	275	Oct	85
—	Sp	281	Apr	86
—	Sp	326	Jan	90
—	I	290	Jan	87
Fruit Juices & Mineral Water	G	290	Jan	87
—& Conserves	1	323	Oct	89
Furniture	G	267	Feb	85
—(Kitchen)	I	300	Nov	87
Games & Toys	I	315	Feb	89
Garden Chemicals	B	288	Nov	86
Garden Products	B	294	May	87
—	G	330	May	90
Grocery Retailing —(Multiple)	I	305	Apr	88
—	G	314	Jan	89
Hair Care Products	G	277	Dec	85
—	G	331	Jun	90
—	N	283	Jun	86
—	F	313	Dec	88
-	I	334	Sep	90
Hand Knitting Yarns	F	270	May	85

Subject	Country and Issue	Date
Health Foods	G 317	Apr 89
—	I 314	Jan 89
Hi-Fi & Compact Disc Players	G 292	Mar 87
Home Computers	I 286	Sep 86
—	F 291	Feb 87
—	G 315	Feb 89
Hosiery	F 300	Nov 87
—(Women's)	I 330	May 90
Hosiery, Knitwear & Underwear	G 303	Feb 88
—	I 303	Feb 88
Hotels	G 306	May 88
Household Cleaning Products	N 295	Jun 87
—	I 328	Mar 90
Household Paper Products	G 289	Dec 86
—	I 322	Sep 89
Ice Cream & Other Ice Products	F 332	Jul 90
Jeans		
— & Leisure Trousers	F 276	Nov 85
—	I 276	Nov 85
— & Corduroy Trousers	G 300	Nov 87
Juices (Fruit) & Conserves	I 323	Oct 89
Kitchen Furniture	I 300	Nov 87
Knitting Yarns	F 270	May 85
Knitwear	F 294	May 87
—	I 303	Feb 88
—	G 303	Feb 88
—	N 318	May 89
Laundry Dryers & Washing Machines	F 298	Sep 87
—	G 295	Jun 87
Leisure Trousers & Jeans	F 276	Nov 85
—	I 276	Nov 85
Lingerie (& Foundation Garments)	F 306	May 88
Mail Order	I 325	Dec 89
—	G 326	Jan 90
—	N 327	Feb 90
—	B 328	Mar 90
Maintenance & Cleaning Products — Household	N 295	Jun 87
Men's Outerwear	F 367	Feb 86
—	N 270	May 85
—	I 279	Feb 85
—	G 285	Aug 86
Men's Shirts	F 273	Aug 85
—	I 288	Nov 86
—	G 312	Nov 88
Micro Computers	F 291	Feb 87
Microwave Ovens	F 292	Mar 87
—	I 307	Jun 88
—	G 316	Mar 89
—	N 322	Sep 89
Mineral Water & Fruit Juices	G 290	Jan 87
Nappies — Disposable	F 280	Mar 86
—(Disposable Paper Products)	I 322	Sep 89
Oils — Edible	G 278	Jan 86
Oral Hygiene Products	I 289	Dec 86
—	N 292	Mar 87
Outerwear — Men's	F 267	Feb 85
—	N 270	May 85
—	I 279	Feb 86
—	G 285	Aug 86
— Women's	F 288	Nov 86
—	G 294	May 87
—	N 297	Aug 87
—	I 303	Feb 88
—(Suits & Outfits)	F 321	Aug 89
Paints & Varnishes	I 304	Mar 88
—	B 316	Mar 89
Paper Products	G 289	Dec 86
—	I 322	Sep 89
Paper Stationery	I 301	Dec 87
Parkas & Anoraks	G 297	Aug 87
Pastries & Bread	G 269	Apr 85
Perfumery Products	F 301	Dec 87
Personal Computers	F 291	Feb 87
—	G 315	Feb 89
Petfoods	G 281	Apr 86
Pharmaceuticals	N 271	Jun 85
—	B 280	Mar 86

Subject	Country and Issue		Date	
—	F	289	Dec	86
—	G	310	Sep	88
Photographic Products	F	289	Dec	86
—	G	310	Sep	88
—	N	324	Nov	89
Plastic Money	B	330	May	90
Preserved Vegetables & Tomato Products	I	329	Apr	90
Radios & Televisions	I	313	Dec	88
Records & Cassettes	I	270	May	85
—	G	285	Aug	86
—(Records, CDs, Video & Audio Cassettes)	G	327	Feb	90
Refrigerators & Freezers	G	271	Jun	85
—	N	277	Dec	85
—	N	319	Jun	89
—	F	286	Sep	86
—(Domestic Appliances)	Sp	283	Jun	86
—(—)	Sp	322	Sep	89
Retail Distribution	Sp	272	Jul	85
—	Gr	275	Oct	85
—	G	276	Nov	85
—	Ir	296	Jul	87
—	Sp	317	Apr	89
—	P	318	May	89
Retail Distribution of Food	B	266	Jan	85
— Multiple Grocery	I	305	Apr	88
— Grocery Products	G	314	Jan	89
Retail Distribution of Cosmetics & Toiletries	B	286	Sep	86
Retail Franchising	F	282	May	86
Shirts	F	273	Aug	85
—	I	288	Nov	86
—	G	312	Nov	88
Skin Care Products	F	274	Sep	85
Small Electrical Appliances	B	268	Mar	85
—	N	307	Jun	88
—	I	316	Mar	89
—	G	325	Dec	89
Snack Products	G	287	Oct	86
Soft Drinks	N	284	Jul	86
—	I	296	Jul	87
—	F	302	Jan	88
Soup (Canned)	G	320	Jul	89
Soup (Packet & Canned)	F	293	Apr	87
—	G	320	Jul	89
Spirits	I	320	Jul	89
—(& Liqueurs) Part 1	F	317	Apr	89
—(& Liqueurs) Part 2	F	323	Oct	89
—	G	332	Jul	90
Sportswear	G	279	Feb	86
—	B	297	Aug	87
—	F	309	Aug	88
—	I	312	Nov	88
Stationery (Paper based)	I	301	Dec	88
Suits & Outfits (women's)	F	321	Aug	89
—(Men's)	F	327	Feb	90
Sun Cosmetics	G	280	Mar	86
Tableware (Ceramic)	B	307	Jun	88
Tapes (Records & Tapes)	G	285	Aug	86
—(Records, CDs, Video & Audio Cassettes)	G	327	Feb	90
Tea	G	329	Apr	90
Televisions & Radios	I	313	Dec	88
TV Sets	G	283	Jun	86
TV Sets & Video Cassette Recorders	I	286	Sep	86
—	B	304	Mar	88
Tobacco Products	I	290	Jan	87
—	Sp	293	Apr	87
—	G	305	Apr	88
—	F	308	Jul	88
Toiletries & Cosmetics —(Retail Distribution of)	B	286	Sep	86
Tomatoes (Preserved & Vegetable Products)	I	329	Apr	90
Toothpaste	I	289	Dec	86
—	N	292	Mar	87
—	F	304	Mar	88
Toys & Games	I	315	Feb	89
Trousers — Leisure, & Jeans	F	276	Nov	85
—	I	276	Nov	85
— Jeans & Corduroys	G	300	Nov	87
Underwear, Hosiery & Knitwear	G	303	Feb	88
—	I	303	Feb	88

Subject	Country and Issue		Date	
Vegetables — Canned	F	287	Oct	86
— Canned	I	272	Jul	85
— Canned & Bottled	G	311	Oct	88
—(Preserved & Tomato Products	I	329	Apr	90
Video Cassette Recorders	G	273	Aug	85
— & TV, Home Video	I	286	Sep	86
— & TV, Compact Disc Players	B	304	Mar	88
Video Cassettes, Records & Cassettes	I	270	May	85
—	G	285	Aug	86
Video Equipment	N	310	Sep	88
Washing Machines (Domestic Appliances)	Sp	283	Jun	86
—(—)	Sp	322	Sep	89
—& Dishwashers	N	298	Sep	87
—& Dryers	F	298	Sep	87
—	G	295	Jun	87
Washing-up Products	G	274	Sep	85
White Goods	Sp	283	Jun	86
—	Sp	322	Sep	89
— & Small Electrical Appliances	B	268	Mar	85
Wine	N	266	Jan	85
—	G	326	Jan	90
Women's Hosiery	I	330	May	90
Women's Outerwear	F	288	Nov	86
—	G	294	May	87
—	N	297	Aug	87
—	I	303	Feb	88
Women's Suits & Outfits	F	321	Aug	89
Yarns — Hand Knitting	F	270	May	85
Yogurt	F	269	Apr	85

Alphabetical Index of Retailer Profiles

Subject	Country & Issue		Date	
Darty	F	313	Dec	88
Delhaize Le Lion	B	332	Jul	90
Louis Delhaize	B	332	Jul	90
Euromercato	I	318	May	89
FNAC	F	313	Dec	88
GIB Group	B	315	Feb	89
Horten AG	G	323	Oct	89
Karstadt	G	318	May	89
Standa	I	318	May	89

Index of Market Surveys and Retailer Profiles by Country

	Issue	Date
BELGIUM		
Appliances — Small Electrical	268	Mar 85
Beer	320	Jul 89
Cigarettes	278	Jan 86
Compact Disc Players, TV & Video Recorders	304	Mar 88
Cosmetics — Retail Distribution of	286	Sep 86
Credit Cards (Plastic Money)	330	May 90
Distribution of Cosmetics & Toiletries	286	Sep 86
Distribution of Food — Retail	266	Jan 85
Do-It-Yourself	301	Dec 87
Electrical Appliances — Small	268	Mar 85
Fast Food	299	Oct 87
Food — Retail Distribution of	266	Jan 85
Frozen Foods	269	Apr 85
Garden Chemicals	288	Nov 86
Garden Products	294	May 87
Mail Order	328	Mar 90
Paints & Varnishes	316	Mar 89
Paper Products — Disposable	256	Mar 84
Pharmaceuticals	280	Mar 86
Plastic Money	264	Nov 84
Retail Distribution — Cosmetics & Toiletries	286	Sep 86
Retail Distribution — Food	266	Jan 85
Retailer Profile —Delhaize Le Lion	332	Jul 90
Retailer Profile —Louis Delhaize	332	Jul 90
Retailer Profile — GIB Group	315	Feb 89
Small Electrical Appliances	268	Mar 85
Sportswear	297	Aug 87
TV Sets & Video Cassette Recorders	304	Mar 88
Toiletries — Retail Distribution of	286	Sep 86
Video Cassette Recorders & TV Sets	304	Mar 88
White Goods & Small Electrical Appliances	268	Mar 85
FRANCE		
Babywear & Children's Clothing	279	Feb 86
Beer	266	Jan 85
Canned Vegetables	287	Oct 86
Children's Clothing & Babywear	279	Feb 86
Chocolate Confectionery	284	Jul 86
Cigarettes	308	Jul 88
Clothing — Children's & Babywear	279	Feb 86
Clothing — Women's Suits etc	321	Aug 89
Computers — Home & Micro	291	Feb 87
Confectionery (Chocolate)	284	Jul 86
Cooking Appliances	319	Jun 89
Cosmetics (Skin Care)	274	Sep 85
Dishwashers	328	Mar 90
Disposable Nappies	280	Mar 86
Drinks (Soft)	302	Jan 88
Dryers & Washing Machines	298	Sep 87
Fast Food	296	Jul 87
Footwear	312	Nov 88
Foundation Garments (& Lingerie)	306	May 88
Franchising — Retail	282	May 86
Freezers & Refrigerators	286	Sep 86

	Issue	Date
Frozen Foods	272	Jul 85
Hair Care Products	313	Dec 88
Hand Knitting Yarns	270	May 85
Home & Micro Computers	291	Feb 87
Hosiery	300	Nov 87
Ice Cream & Other Ice Products	332	Jul 90
Jeans & Leisure Trousers	276	Nov 85
Knitting Yarns	270	May 85
Knitwear	294	May 87
Laundry Dryers & Washing Machines	298	Sep 87
Lingerie (& Foundation Garments)	306	May 88
Liqueurs & Spirits (Part 1)	317	Apr 89
—(Part 2)	323	Oct 89
Men's Outerwear	267	Feb 85
Men's Shirts	273	Aug 85
Micro & Home Computers	291	Feb 87
Microwave Ovens	292	Mar 87
Nappies — Disposable	280	Mar 86
Outerwear — Men's	267	Feb 85
— Women's	288	Nov 86
Perfumery Products	301	Dec 87
Pharmaceuticals	289	Dec 86
Photographic products	289	Dec 86
Refrigerators & Freezers	286	Sep 86
Retail Franchising	282	May 86
Retailer Profiles		
— Darty	313	Dec 88
— FNAC	313	Dec 88
Shirts — Men's	273	Aug 85
Skin Care Products	274	Sep 85
Soft Drinks	302	Jan 88
Soup	293	Apr 87
Spirits & Liqueurs (Part 1)	317	Apr 89
—(Part 2)	323	Oct 89
Suits & Outfits (Women's)	321	Aug 89
—(Men's)	327	Feb 90
Toothpaste	304	Mar 88
Trousers — Leisure, & Jeans	276	Nov 85
Vegetables — Canned	287	Oct 86
Washing Machines & Dryers	298	Sep 87
Women's Outerwear	288	Nov 86
Yarns — Hand Knitting	270	May 85
Yogurt	269	Apr 85

GREECE

Retail Distribution	275	Oct 85

REPUBLIC OF IRELAND

Retailing	296	Jul 87

ITALY

Beer	314	Jan 89
Biscuits	293	Apr 87
Canned Vegetables	272	Jul 85
Carpets	309	Aug 88
Cassettes & Records	270	May 85
Children's Clothing & Babywear	324	Nov 89
Chocolate	305	Apr 88
Cigarettes	290	Jan 87
Cleaning Products		
— Household	328	Mar 90
Clothing — Children's	267	Feb 85
Coffee	311	Oct 88
Computers — Home & TV	286	Sep 86
Confectionery	305	Apr 88
Conserves (Fruit Juices &)	323	Oct 89
Cooking Appliances	298	Sep 87
Cutlery	277	Dec 85
Detergents	331	Jun 90
Dietetic Foods	314	Jan 89
Dishwashers	296	Jul 87
—	319	Jun 89
Disposable Paper Products	322	Sep 89

	Issue	Date
Electrical Appliances (Small)	316	Mar 89
Fast Food	302	Jan
Food — Retail Distribution of	305	Apr 88
Footwear	282	May 86
Freezers & Refrigerators	265	Dec 84
Frozen Foods	290	Jan 87
Fruit Juices & Conserves	323	Oct 89
Furniture (Kitchen)	300	Nov 87
Games & Toys	315	Feb 89
Grocery Retailing (Multiple)	305	Apr 88
Hair Care Products	334	Sep 90
Hosiery, Knitwear & Underwear	303	Feb 88
—(Women's)	330	May 90
Household Cleaning Products	271	Jun 85
—	328	Mar 90
Household Paper Products	322	Sep 89
Jeans & Leisure Trousers	276	Nov 85
Juices (Fruit) & Conserves	323	Oct 89
Kitchen Furniture	300	Nov 87
Knitwear	303	Feb 88
Leisure Trousers & Jeans	276	Nov 85
Mail Order	325	Dec 89
Men's Outerwear	279	Feb 86
Men's Shirts	288	Nov 86
Microwave Ovens	307	Jun 88
Oral Hygiene Products	289	Dec 86
Outerwear — Men's	279	Feb 86
—(Women's)	303	Feb 88
Paints & Varnishes	304	Mar 88
Paper Products	322	Sep 89
Paper Stationery	301	Dec 87
Preserved Vegetables & Tomato Products	329	Apr 90
Radios & Televisions	313	Dec 88
Records & Cassettes	270	May 85
Retail Distribution (Multiple Grocery)	305	Apr 88
Retailer Profile — Standa	318	May 89
— Euromercato	318	May 89
Shirts	288	Nov 86
Small Electrical Appliances	316	Mar 89
Soft Drinks	296	Jul 87
Spirits	320	Jul 89
Sportswear	312	Nov 88
Televisions & Radios	313	Dec 88
TV Sets & Video Cassette Recorders	286	Sep 86
Tobacco Products	290	Jan 87
Tomatoes (Preserved & Vegetable Products)	329	Apr 90
Toothpaste	289	Dec 86
Toys & Games	315	Feb 89
Trousers — Leisure & Jeans	276	Nov 85
Vegetables — Canned	272	Jul 85
Video Cassette Recorders & TV sets	286	Sep 86
Video Cassettes, Records & Cassettes	270	May 85
Women's Hosiery	330	May 90

NETHERLANDS

Beer	275	Oct 85
Breakfast Cereals	821	Apr 86
Cameras (Photographic Products)	324	Nov 89
Carpeting	306	May 88
Cereals — Breakfast	281	Apr 86
Chocolate Confectionery	299	Oct 87
Cleaning & Maintenance Products — Household	295	Jun 87
Confectionery	308	Jul 88
Dishwashers & Washing Machines	298	Sep 87
Do-It-Yourself	285	Aug 86
Drinks — Soft	284	Jul 86

	Issue	Date
Electrical Appliances (Small)	307	Jun 88
Fast Food	296	Jul 87
Footwear	273	Aug 85
Freezers & Refrigerators	277	Dec 85
—	319	Jun 89
Hair Care Products	283	Jun 86
Household Cleaning & Maintenance Products	295	Jun 87
Knitwear	318	May 89
Mail Order	327	Feb 90
Men's Outerwear	270	May 85
Microwave Ovens	322	Sep 89
Oral Hygiene Products	292	Mar 87
Outerwear — Men's	270	May 85
— Women's	297	Aug 87
Pharmaceuticals	271	Jun 85
Photographic Products	324	Nov 89
Refrigerators & Freezers	277	Dec 85
—	319	Jun 89
Small Electrical Appliances	307	Jun 88
Soft Drinks	284	Jul 86
Toothpaste	292	Mar 87
Video Equipment	310	Sep 88
Washing Machines & Dishwashers	298	Sep 87
Wine	266	Jan 85
Women's Outerwear	297	Aug 87

PORTUGAL

Retailing	318	May 89

SPAIN

Cigarettes & Tobacco Products	293	Apr 87
Domestic Appliances (Cookers, Dishwashers, Freezers, Refrigerators & Washing Machines)	283	Jun 86
—	322	Sep 89
Frozen Foods	281	Apr 86
—	326	Jan 90
Retailing	272	Jul 85
—	317	Apr 89

WEST GERMANY

Anoraks & Parkas	297	Aug 87
Appliances (Small Electrical)	325	Dec 89
Baby Foods	278	Jan 86
Batteries — Dry Cell	268	Mar 85
Beer	284	Jul 86
Biscuits	308	Jul 88
Bottled & Canned Vegetables	311	Oct 88
Bread & Pastries	269	Apr 85
Canned Soups	320	Jul 89
Canned & Bottled Vegetables	311	Oct 88
Carpets	321	Aug 89
Cassettes & Records	286	Sep 86
Cheese	311	Oct 88
Chocolate Confectionery	299	Oct 87
Cigarettes	305	Apr 88
Compact Disc Players & Hi-Fi	292	Mar 87
Computers — Home & Personal	315	Feb 89
Cosmetics — Sun	280	Mar 86
Credit Cards	310	Sep 88
Dental Hygiene Products	274	Sep 85
Dishwashing Products	274	Sep 85
Disposable Paper Products	289	Dec 86
Distribution — Retail	276	Nov 85
— Grocery Products	314	Jan 89
—Mail Order	326	Jan 90
Drinks — Soft	329	Apr 90
Dry Cell Batteries	268	Mar 85
—	325	Dec 89
Edible Oils	278	Jan 86

	Issue	Date
Footwear	291	Feb 87
Freezers & Refrigerators	271	Jun 85
Frozen Food	275	Oct 85
Fruit Juices & Mineral Water	290	Jan 87
Furniture	267	Feb 85
Garden Products	330	May 90
Grocery Products (Retailing)	314	Jan 89
Hair Care Products	277	Dec 85
—	331	Jun 90
Health Foods	317	Apr 89
Hi-Fi & Compact Disc Players	292	Mar 87
Home Computers	315	Feb 89
Hosiery, Knitwear & Underwear	303	Feb 88
Laundry Dryers & Washing Machines	295	Jun 87
Mail Order	326	Jan 90
Men's Outerwear	285	Aug 86
—(Shirts)	312	Nov 88
Microwave Ovens	316	Mar 89
Mineral Water & Fruit Juices	290	Jan 87
Oils — Edible	278	Jan 86
Outerwear — Men's	285	Aug 86
— Women's	294	May 87
Paper Products — Disposable	286	Dec 86
Parkas & Anoraks	297	Aug 87
Pastries & Bread	269	Apr 85
Personal Computers	315	Feb 89
Petfoods	281	Apr 86
Pharmaceuticals	310	Sep 88
Photographic Products	310	Sep 88
Records & Cassettes	286	Sep 86
—(Records, CDs, Video & Audio Cassettes)	327	Feb 90
Refrigerators & Freezers	271	Jun 85
Retail Distribution	276	Nov 85
— Grocery Products	314	Jan 89
Retailer Profile		
—Horten	323	Oct 89
— Karstadt	318	May 89
Shirts	312	Nov 88
Small Electrical Appliances	325	Dec 89
Snack Products	287	Oct 86
Soup — Packet & Canned	260	Jul 84
— Canned	320	Jul 89
Spirits	332	Jul 90
Sportswear	279	Feb 86
Sun Cosmetics	280	Mar 86
Tapes (Records &)	285	Aug 86
—(Records, CDs, Video & Audio Cassettes)	327	Feb 90
Tea	329	Apr 90
TV Sets	283	Jun 86
Tobacco Products	305	Apr 88
Trousers (Jeans & Corduroys)	300	Nov 87
Vegetables (Canned & Bottled)	311	Oct 88
Video Cassette Recorders	273	Aug 85
Video Cassettes & Records	286	Aug 86
Washing Machines & Dryers	295	Jun 87
Washing-up Products	274	Sep 85
Wine	326	Jan 90
Women's Outerwear	294	May 87

Retail Business

CONTENTS

Retail Business is a complete information service on consumer goods markets and the retail trade in the UK. Its reports and features provide original research which, combined with published statistics, gives a detailed analysis and guide to future trends and prospects for various product markets or trade sectors.

Major market surveys include the results of specially commissioned market research providing exclusive information on customer buying and ownership patterns.

A subscription to *Retail Business* provides a continually expanding and up-to-date data base, affording ready access to market intelligence on virtually all consumer goods markets and retail sectors.

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Fast Food in Europe:

QUICK SERVICE CATERING IN WEST GERMANY, UNITED KINGDOM, FRANCE, ITALY, SPAIN, NETHERLANDS AND BELGIUM

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- ▶ **compares its performance with that of the catering sector as a whole;**
- ▶ **examines the position of the leading players in each country and in Europe as a whole;**
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- ▶ prices
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- ▶ prospects.

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For further information please contact Ian Hallsworth on
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- European packaging: aerosols and the new propellants
- West Germany: packaging market
- European packaging: labels
- France: packaging market
- Company profile: Pechiney
- Company profile: Tetrapak
- Indonesia: pulp and paper industry
- Nordic pulp and paper industry and the EC
- Thailand: pulp and paper industry
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- European paper: tissue
- European paper: newsprint
- France: pulp and paper industry

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LONDON HEADQUARTERS
The Economist Intelligence Unit
40 Duke Street
London W1A 1DW
United Kingdom

Telephone: (071) 493 6711
Telex: 266353 Fax: (071) 499 9767

USA
The Economist Intelligence Unit
Business International
215 Park Avenue South
New York, NY 10003, USA

Telephone: (212) 460 0600
Telex: 175567 Fax: (212) 995 8837

JAPAN
The Economist Intelligence Unit
c/o Rayden Research, Shokin Building
8-11-12 Ginza, Chuo-Ko
Tokyo 104, Japan

Telephone: (3) 574 1564
Telex: (J) 26847

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